2027 ADVERTISING CONTRACT

1783 Forest Drive, Suite 243 Annapolis, MD, 21401

ADVERTISING COMMITMENT DUE DECEMBER 4, 2026 | ARTWORK DUE DECEMBER 18, 2026

90TH CELEBRATION BOOK WILL BE PUBLISHED & DISTRIBUTED IN EARLY MARCH 2027

Business Name (PRINT)	
Business Phone	
Email	
Address	
City, State, Zip Code	
Website Address	
Social Media Handles	
Email Address to Send Invoice (if different from above)	

I hereby authorize the insertion of an advertisement in the Maryland House and Garden Pilgrimage 90th Celebration Book:

Ad Color Preference: ☐ **Full Color** ☐ **Black & White**

Ad Size

☐ Full Page	☐ Half Page	☐ Quarter Page (Vertical)	☐ Quarter Page (Horizontal)	☐ Eighth Page (B&W) Only

Premium Location (Full Page & Full Color Only):

☐ Inside Front Cover	☐ Inside Facing Front Cover	☐ Back Cover
☐ Inside Back Cover	☐ Inside Facing Back Cover	

Premium placements are based on a first-come-first served basis with a signed contract.

I hereby agree to pay the following amount: $ in total for this ad placement.
I understand that if significant typesetting is needed to complete my ad, the graphic designer may charge an additional fee.

Special Instructions:	

First & Last Name (PRINT)	
Signature	
Date	
Pilgrimage Representative (PRINT)	

EMAIL YOUR COMPLETED & SIGNED CONTRACT TO INFO@MHGP.ORG BY DECEMBER 4, 2026

Maryland House & Garden Pilgrimage Advertising Contract
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PRODUCTION REQUIREMENTS: Preferred printing material is Camera Ready, 4 color or Black and White, Velox, finished art. 150-line screen required.

ELECTRONIC FILES (Preferred): Should be a PDF, high resolution in correct size, 4 color (CMYKL) or Adobe InDesign (packaged for publication).

Any additional preparation, including typesetting and use of photographs, will be subject to extra charge—

MAXIMUMS listed below. Additional charge for use of photographs is $25.00 each. Single lines at $15.00 each.

We make every effort possible to locate ads based on advertisers' preferences; however, placement location is not guaranteed. MHGP reserves the right to reject any advertising placement that does not align with the organization's mission and/or values.

Advertising Rates

Ad Size	B&W Ad	Color Ad	Max Incremental Charge, if Typesetting Needed
FULL PAGE 9.5" W x 11.375" H Vertical	N/A	$750	$150
HALF PAGE 7.75" W x 4.75" H Horizontal OR 3.75" W X 9.75" H Vertical	$350	$450	$120
QUARTER PAGE 3.625" W X 4.75" H	$250	$350	$100
SIXTH PAGE 2.375" W x 4.75" Horizontal	$175	N/A	$80
Premium Locations			
INSIDE FRONT COVER 9.5" W x 11.375" H Vertical	N/A	$1,500	$150
Inside Facing Front Cover 9.5" W x 11.375" H Vertical	N/A	$1,500	$150
Back Cover 9.5" W x 11.375" H Vertical	N/A	$2,000	$150
Inside Back Cover 9.5" W x 11.375" H Vertical	N/A	$1,500	$150
Inside Facing Back Cover 9.5" W x 11.375" H Vertical	N/A	$1,500	$150

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An invoice will be emailed to the address listed above following receipt of the contract.
Full payment is due December 18, 2026.
Failure to pay the invoice by the stated due date will result in the removal of the advertisement from the publication prior to printing.

SEND ARTWORK TO INFO@MHGP.ORG BY DECEMBER 18, 2026.