



2026 ADVERTISING CONTRACT

1783 Forest Drive, Suite 243 Annapolis, MD, 21401

DUE NOVEMBER 30, 2025

Business Name (PRINT)	
Business Phone	
Email	
Address	
City, State, Zip Code	
Website Address	
Social Media Handles	

I hereby authorize the insertion of an advertisement in the Maryland House and Garden Pilgrimage 2026 TOUR:

Ad Color Preference: **Black & White** **Full Color**

Ad Size

Full Page	Half Page	Quarter Page (Vertical)	Quarter Page (Horizontal)	Eighth Page (B&W) Only
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Premium Location (Full Page & Full Color Only)

Inside Front Cover	Inside Facing Front Cover	Back Cover
Inside Back Cover	Inside Facing Back Cover	Back of Printed Ticketed/ Digital Ticket

Premium placements are based on a first-come-first served basis with a signed contract.

I hereby agree to pay the following amount: \$ in total for this ad placement.

I understand that if significant typesetting is needed to complete my ad, the graphic designer may charge an additional fee.

Special Instructions:	
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First & Last Name (PRINT)	
Signature	
Date	
Pilgrimage Representative (PRINT)	
County	

Disclosures: We make every effort possible to locate ads in county of origin. Except for premium location ads (see below), position cannot be guaranteed. This may include pages immediately before or following the tour section. MHGP reserves the right to reject any advertising placement that does not align with the organization's mission and/or values.

Please email the completed and signed contract to MHGP info@mhgp.org by November 30

MARYLAND HOUSE & GARDEN PILGRIMAGE AD CONTRACT

1783 Forest Drive, Suite 243, Annapolis, 21401

PRODUCTION REQUIREMENTS: Preferred printing material is Camera Ready, 4 color or Black and White, Velox, finished art. 150-line screen required.

ELECTRONIC FILES (Preferred): Should be a PDF, high resolution in correct size, 4 color (CMYKL) or Quark Express.

Any additional preparation, including typesetting and use of photographs, will be subject to extra charge—

MAXIMUMS listed below. Additional charge for use of photographs is \$25.00 each. Single lines at \$15.00 each.

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Advertising Rates

Ad Size	B&W Ad	Color Ad	Max Incremental Charge, if Typesetting Needed
FULL PAGE 4.75" x 7.5" Vertical	N/A	\$750	\$150
HALF PAGE 4.75" x 3.75" Horizontal	\$350	\$450	\$120
QUARTER PAGE 2.25" x 3.75" Vertical 4.75" x 1.75" Horizontal	\$250	\$350	\$100
EIGHTH PAGE 2.25" x 1.75" Horizontal	\$175	N/A	\$80
Premium Locations			
INSIDE FRONT COVER 4.75" x 7.5"	N/A	\$1,500	\$150
Inside Facing Front Cover 4.75" x 7.5"	N/A	\$1,500	\$150
Back Cover 4.75" x 5.5"	N/A	\$2,000	\$150
Inside Back Cover 4.75" x 7.5"	N/A	\$1,500	\$150
Inside Facing Back Cover 4.75" x 7.5"	N/A	\$1,500	\$150
Back of Printed Ticketed/ Digital Ticket Call for Size	N/A	\$1,500	\$150

Please send artwork, copy, and contract to info@mhgp.org

You will receive a QuickBooks invoice to pay for your ad.

Artwork is due November 30, 2025